

**BAAT Council meeting  
12 - 4 pm, 1<sup>st</sup> July 2017  
24 – 27 White Lion Street, London N1 9PD  
Approved minutes**

**Present**

**Council members.** Tim Wright (Chair), Catherine Stevens, Frances Walton, Emer Douglas, Jayne McConkey, Emily Farrugia.

**SIG Representatives.** Den Cox (Addictions SIG), Susan Young (Educators SIG), Kate Meadowcroft (Neuro SIG), Emma McKinnon (Museums & Galleries SIG).

**In attendance.** Val Huet (Chief Executive Officer, BAAT), Alex McDonald (Social Media and Advertising Officer, BAAT), Mary Rose Brady (Director of Operations, BAAT), Joan Woddis (Vice-President, BAAT).

**1. Apologies for absence and approval of minutes**

**1.1. Apologies.** Simon Richardson, Nicki Power, Amy woods, Whittaker Scott.

**1.2. Corrections to the Minutes for the Council meeting on 25th February 2017**

Minor amendments were made to the wording of point 16.1

**2. Matters arising**

**Minutes for the Council meeting on 25th February 2017**

**Matters arising:**

16.1 A letter responding to the complaint from the member has been sent and Val and Mary Rose need to draft a second letter to HCPC re 16.1 of previous minutes.

16.5 Date and place of International Research Conference needs to be revisited with BAAT Council due to the effects of Brexit and recent terrorist attacks on London which have resulted in drop in uptake for BAAT events in London.

**3. Chair's report:**

3.1 Val and Tim met with chairs of other arts therapies associations re: comments from Harry Cayton, CEO of the Professional Standards Authority (PSA), on deregulation of the arts therapies. BAAT have responded to the PSA statements and the Select Health Committee regarding possible deregulation of the arts therapies outlining the importance of state regulation. The HCPC is also concerned about these comments.

A good working relationship has also been re-kindled with Unite who will support us if there was any threat to our HCPC registration.

3.2 Tim, Mary Rose Brady, Neil Springham and Bobby Lloyd have been collaborating with Alex McDonald to develop a manual for a mentalization-based approach to primary-school-based art therapy through a research process.

3.3 Tim will be visiting Roehampton University to speak to trainees and BAAT would welcome invitations from the other universities too.

3.4 The work on developing an apprenticeship scheme is going ahead productively.

#### **4. CEO's report:**

4.1 The high level of BAAT activity is resulting in Val working 6 days rather than contracted 4 this week and Val regularly does 5 days to stay up to date with workload.

4.2 Van Der Kolk's secretary is exploring the possibility for him to be our keynote speaker for the 2018 Attachment & the Arts.

4.3 2017 Attachment & the Arts tickets are selling well so far, although the take up is a little down compared to last year.

4.4 Research funding is proving even more difficult due to Brexit.

Val is now a co-applicant on 4 research proposals; PTSD with Combat Stress, Mixed Diagnosis, Wellcome Trust bid on grief and digital media, compassion Focused Art Therapy for Carers with Canterbury Christchurch Uni.

4.5 Financial Report: Printed report.

4.6 Visibility of sessional workers - Val to devise a survey and develop a way for members to opt in to make their details public. PP SIG to work with Val on this.

4.7 Some BAAT SIGs are not making it clear enough on websites and social media that they are BAAT funded. The SIG Guidelines need to be developed to include this and also to make it clear that SIG members speaking publically must make it clear that they are not representing BAAT, unless previously agreed.

Frances Walton will contact SIG Coordinators to gain more feedback from SIGs for AGM.

4.8 Grenfell Tower fire

Frances Walton to liaise between the local NHS Trust and Alex McDonald to publish a BAAT Blog on the services being offered to the community.

4.9 Mary Rose and Val have met with the other arts therapies to start working on developing a pay structure for art therapists within schools. This work is being done with Unite and will involve the Department of Health and Department for Education.

4.10 Pending surveys; Supervision survey, Workforce survey, Newly Qualified survey

#### **5. Director of Operations report:**

5.1 BAAT is continuing to receive requests for support from members who are being asked to evidence their child development training.

5.2 Children's diploma is now halfway through and the 2017-18 Diploma applications are now being shortlisted.

5.3 ARTiculate Training is continuing for school staff who are working with children to develop their skills for using art to help the children communicate with their workers.

#### **6. AGM Feedback**

Overall the AGM felt positive and the presentations introduced some creative adaptations to art therapy practice. BAAT Council was disappointed that many members had booked a place and failed to turn up without giving notice. This has a financial implication (for each space not taken up, £8 of membership fees were wasted on catering), and also is not great professional conduct. We will remind members of this fact next year.

#### **7. Update on Supervision Guidelines:**

The supervision survey will go out to membership ASAP to aid the development of the guidelines.

#### **8. Newsbriefing**

Latest issue should be with members by the end of July.

#### **9. IJAT**

The first double issue of IJAT has just been published and sent to members.

#### **10. Presentation on New Data Protection Law**

Mary Rose Brady distributed a handout explaining some of the changes which will affect individual practitioners and organisations like BAAT.

**Action:** BAAT Council and Educators to work together on understanding impact on practice and developing new consent forms.

Proposed working group:

Val, Mary Rose, Susan (Educators), Emer, Mary Rose, Tim, Alex (Social Media), Frances.

## **11. Social Media Report**

Alex shared her report:

11.1 BAAT Social Media Team: Alex McDonald (Social Media Officer), Lex Bagust & Kat Panayi

The social media team have been continuing to develop our social media platforms:

- Advertising 3 BAAT courses every Thursday, Attachment & the Arts and Accredited Diploma
- Posting in response to campaigns e.g. Children's Mental Health Week, Creativity & Wellbeing Week
- The new BAAT photo album is being used for the website, social media platforms, leaflets, a new BAAT banner and advertising events elsewhere
- The new Youtube account has been set up with service user AIRs and can be seen here:  
<https://www.youtube.com/channel/UCXOatMnzGOtHg9TJkUZaMHQ>
- Mondays for adding new Art Therapists Art to the online gallery are booked up until end of August.
- IJAT is now being advertised regularly along with BAAT Associate Membership
- Graduating Art Therapists' exhibitions are being advertised to engage newly qualified art therapists.

11.2 Events covered live on BAAT SMPs since last BAAT Council meeting:

- Adamson Collection at Birkbeck
- BAAT AGM in Wales
- #CreativityAndWellbeing week event with London Arts in Health Forum & Paintings in Hospitals

11.3 BAAT Social Media Ambassadors

- MAGSIG, ATE, Creative Response & ARC continue to be active in their respective fields on SMPs

- Not all SIGs have identified Social Media Ambassadors yet.
- SIGs are being advised to use the SIG Guidelines for social media communications.

11.4 Facebook, Twitter and other BAAT SMPs have continued to grow

SMPs	Followers: September 2015	Followers: July 2016	Followers: June 2017
Facebook	2,550	4,830	8,630
Twitter	630	1,617	2,917

## 12. Regional Network Coordinator

BAAT needs a Regional Network Coordinator. BAAT Council members to be emailed to ask an elected member to take on this role.

## 13. BAAT Scotland

Workforce survey has been completed for Scotland.

BAAT Scotland AGM happened on 5<sup>th</sup> May and was really well attended and received.

## 14. Northern Ireland

Northern Ireland has 2 new coordinators.

NI Region is spending some of its budget on CPD so members don't have to travel to England.

The NI art therapy training course is in development and will hopefully be starting September 2018.

## 15. Updates from SIGs as minuted in SIG Coordinators Meetings 10.45-11.45am:

MAGSIG, ADDSIG, SIP is the new name for PP SIG - book will be launched on 7th October in London, Neuro-rehab SIG.

## 16. Educators:

Educators met recently and are now meeting more often. A member of the Educators group has attended every BAAT Council meeting since the end of 2016.

Educators want to have a better relationship with BAAT and want to develop the working relationship. Educators group is currently a SIG so everyone agreed that this needed to be rethought. Val, Tim and the Educators group to work on this over email.

## **17. Elected Council members**

### **17.1 Discussion about externally validated courses**

Mary Rose Brady and Val Huet gave feedback about the progress and assessment process of the current cohort of the children course. Recruitment for the 2<sup>nd</sup> cohort is going well and Mary Rose scheduling interviews.

Val is working on the submission for the certificated supervision training.

### **17.2 Staff Appraisal Review including CEO**

Tim Wright is working on a draft of an updated JD and appraisal template for the CEO/

### **17.3 Supervision guidelines review**

Val will upload a draft of the supervision survey on SurveyMonkey and the results of the survey should feed in to the review.

### **17.4 Research conference**

Val will keep under review the date of this conference.