



Full member logo policy

If you are a full member, we encourage you to use the 'Full member' logo to show you are a member. But we want to ensure this is done in a consistent and professional manner. Please follow our guidance below.

Where can I use the logo?

You can use our 'Full member' logo to show that you are a full member of the British Association of Art Therapy. This includes:

- Your email signature
- Your private practice websites
- Your social platforms
- Marketing material for your practice, eg business cards

You can only use the logo if you are an active, full member of the British Association of Art Therapists, who has been accepted as meeting the criteria of membership.

How to use the logo

Making sure our logo is consistent helps us to look professional and recognisable.

To make sure you use the logo correctly:

- nothing should appear inside the exclusion zone (approx 5% border around the logo)
- the logo must be on a plain white background
- always use an original version and never create your own

Do not:

- alter the logo in any way
- add effects like shadows, dimensions or gradients
- stretch, compress or distort the logo
- change the colours (including making it black and white)
- use another font within the logo
- place the logo at an angle

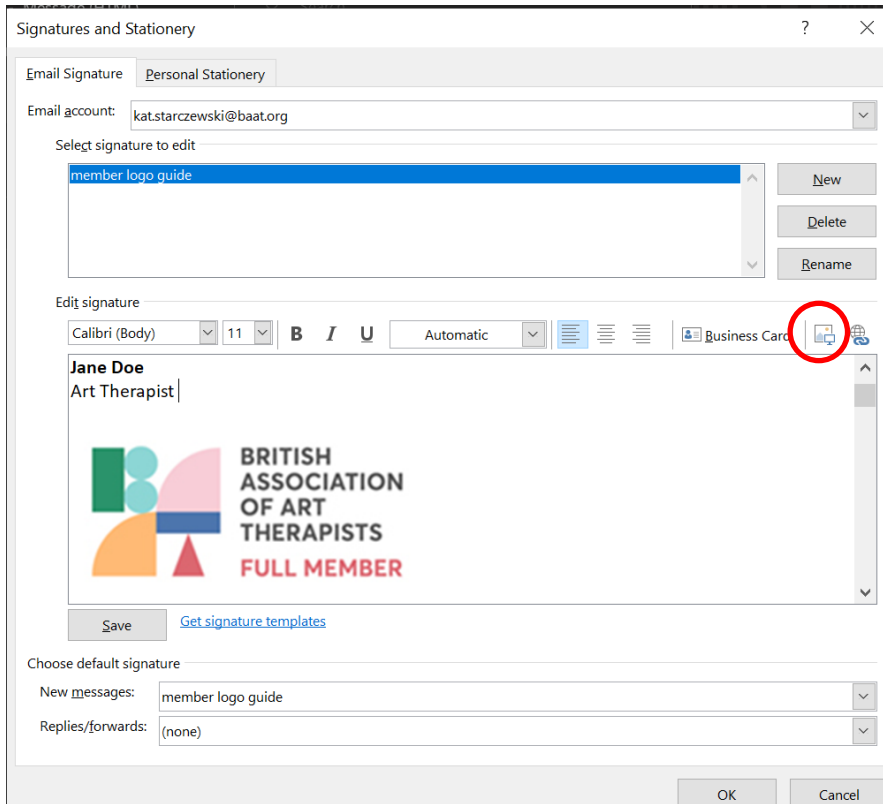
How to add to email signature

To add the logo to your email signature, follow these guides:


Outlook

1. Select Settings at the top of the page.
2. Select Mail > [Compose and reply](#).
3. Under Email signature, type your signature and use the available formatting options to change its appearance.
4. Add logo > select Image Icon > select member logo

Find more guidance on the [Microsoft support webpages](#)



Gmail

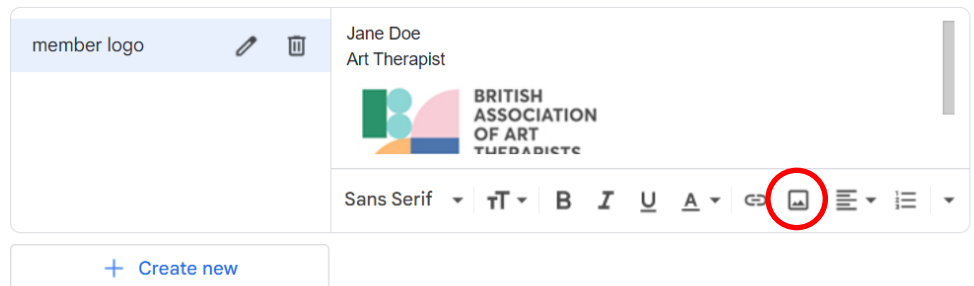
1. Open [Gmail](#).
2. At the top right, click Settings  > **See all settings**.
3. In the 'Signature' section, add the text of your signature to the box. If you want to, you can format your message by adding an image or changing the text style.
 - **Tip:** Your image also counts towards the character limit. If you get an error, try resizing the image.
4. At the bottom of the page, click **Save changes**.



Find more information on [Gmail's support pages](#)

Signature:


(appended at the end of all outgoing messages)






[Learn more](#)



member logo  

Jane Doe
Art Therapist


 BRITISH
ASSOCIATION
OF ART
THERAPISTS

Sans Serif  **B** *I* U    


[+ Create new](#)

Signature defaults

FOR NEW EMAILS USE

No signature 

ON REPLY/FORWARD USE

No signature 

Insert signature before quoted text in replies and remove the "--" line that precedes it.