



Calling all members! Launching our 'Cultivating Creativity' competition!

We know that children need creativity and imagination to thrive. Being creative helps a child to find their voice, play an active role, and make their mark in their community... and on the world! We want to work with you to inspire children and young people to feel more able to enjoy making art. Let's help everyone experience how cultivating creativity in your daily life can bring joy, new perspectives, and promote wellbeing.

As an Art Therapist, you always have your own creativity to draw on – as a source of nourishment and inspiration. You know what using the arts offers and how it can enrich everyday life. If you reflect back, you may also remember what inspired you to be creative, who supported you, and what enabled you to start this journey. For many of us this was a family member, a favourite art teacher, or an afterschool club. Sadly, today, we know that engagement with art, drama, music and creativity has become more limited in both primary and secondary schools. This means that many children may not ever have the opportunity or resources to explore their creativity or experience the enjoyment of making art.

The Application Process

We are asking you to develop a proposal for an online, self-directed resource, which could be used to support a) children and b) young people/adults, to go on their own creative adventures and develop their own way to make art, so that these skills can be honed and enjoyed. Let's plant the seeds to inspire and grow the next generation of art therapists!

The winner's proposal will be produced and shared on the BAAT website, so that we can support children and young people to develop the skills and interest that can enable them to later train as an Art Therapist.

- First Prize: £500
- Runner up: £250

Please submit your proposal to hello@baat.org, by 23:59 GMT on Monday 2nd September, 2024. Submissions will then be reviewed by a panel, with the winner and runner-up announced on our website and through our comms channels.



Key dates

The competition will open on 2nd August, 2024 and close on 2nd September, 2024, 23:59 GMT.

What to submit

In order to enter, your proposal should clearly set out:

- The name of the Art Therapist submitting the idea
- The Art Therapist's contact details
- A summary of their proposal
- Provide links for any websites, publications or other resources about their work
- Attachments may also be included of drawings, photographs, presentations etc. that will enable the panel to better understand the proposal
- A video may be submitted in place of a pdf/written document, however all key information as above must still be included

The Competition Selection Panel

This awards panel will be: Daniel Regan (BAAT EDI Advisor); Gary Fereday (CEO); Claire Louise Vaculik (Chair)

Review Process and Notification of Outcomes

- Once the competition has closed, all applications will be reviewed by staff initially – to ensure that applications meet criteria for the competition.
- The Selection Panel will then convene and review applications.
- Applications will then be shortlisted, with a winner and runner-up then chosen.
- The Winner and Runner-Up will be announced at the BAAT AGM and then on the BAAT website, with details of the resources being developed shared; unsuccessful nominations will be notified by email.
- The proposal will then be developed by a professional production team, with the support of the Winner. They will be used by BAAT, BAMT and BADth and our members to support children and young people across the UK to develop their own creativity and to feel more confident about engaging with the arts.

Eligibility

The following general points should be noted by nominators:



- Entrants must be Art Therapy trainees or qualified Art Therapists (current HCPC registrants), and members of BAAT.
- Entrants cannot be members of the Selection Panel.

Guidance for Entrants

Below are some guidelines for consideration when preparing your application and supporting resources

Before you begin

- Please take time to read the overview of the competition, including the description and eligibility criteria, in order to ensure that your proposal meets the requirements.
- Only current members of BAAT can submit an application for this competition, so please do check that your membership is current.
- Preview the questions before you start, so that you can gather any information and supporting material that you might need.

What makes a good application?

- Two versions of the resource will be developed – a) for children (4-14 years); b) for young people (15 – 24 years). Your resource should be suitable to be developed for both of these groups, with some adaptations in language and tone to ensure that it is appropriate and engaging.
- When making your application, it is important that you present your idea clearly. Also, that you provide any drawings, diagrams, or other resources that could help the Selection Panel to understand your idea and the resources that you are proposing that we should develop.
- You may wish to complete your proposal via a written document (pdf) or through video. Which ever format you choose it is important that your idea is clear and that the format the final resource is to take is made clear. For example, you may consider a video proposal to be the best way to articulate your idea and describe the creative processes but the final outcome may be a PDF resource tool kit, or vice versa.
- BAAT is keen to recognize and promote the work of Art Therapists from the full diversity of the Art Therapy community across the United Kingdom, from a broad range of trainings, sectors and practice areas, and career stages. We would really encourage members from under-represented communities to enter this competition, which aims to support all people across the UK to explore their own creativity, enjoy making art in their own way, and to be better placed to consider Art Therapy as a career.



Enquiries

For any further enquiries about the competition or any other matters related to the British Association of Art Therapists Awards, please email hello@baat.org, or telephone on 020 7686 4216.